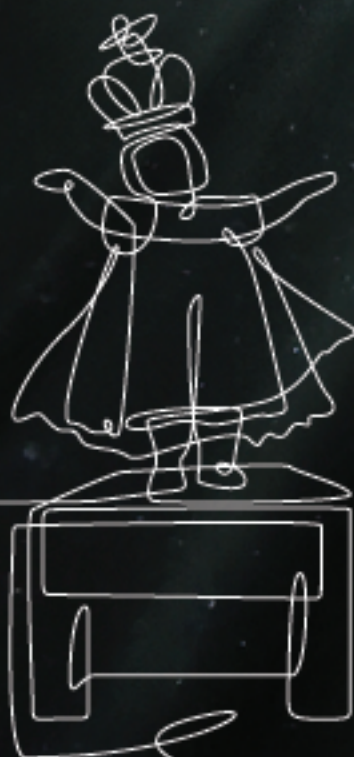


Rise of a Beacon:

Maya's Journey from Darkness to Hope

*With the transformation from a victim of abuse
to a powerful figure of women empowerment,
emphasizes Maya's resilience and
the light she brings to others.*





THE ADVOCACY

Raising awareness on child sexual abuse, exploitation, and helping rape victims.



Maya's Organization Philippines, Inc. is a non-profit organization that helps victims of sexual abuse in the Philippines.

In 2013, the Philippine National Police's Women and Children Protection Center (PNP-WCPC) recorded 5,493 rape incidents involving women and children. This equates to approximately one reported rape every 96 minutes.

Facing this growing problem, MOP, Inc. aims to reverse this disturbing trend, thus, mitigating the growth of these incidents. The Organization is composed of credible, professional, fully committed, and dedicated members with specific responsibilities making sure that necessary action will be delivered clearly to Meet MOP, Inc.'s goal.



VISION

Empower women and communities to protect their children.

Maya's Organization Philippines, Inc., works with different organizations all across the globe to rally against sexual abuse.

Building a community center that will home survivors and help them begin a new life without fear and judgment.

The facility will serve as a home for survivors where they will be given care and learning including rehabilitation, counseling, and education. A temporary home that will strengthen and equip them physically, psychologically, mentally, and spiritually.



MISSION

The psychological difficulties and trauma caused by sexual abuse, and the survivor's dilemma about how to live a normal and safe life, are just some of the items the organization is focused on. The stigma of the dark experience leads the victim to fear the "outside world".

Maya's Organisation Philippines, Inc., aims to raise awareness and establish a shared knowledge of ending sexual abuse.

Different engagement activities are performed to help survivors to start a new life usually through counseling and rehabilitation.





FLAGSHIP PROGRAMS

Initially, we have 2 Flagship Programs that need support and funding from organizations and individuals like you.

- ▶ Maya's Organization Philippines, Inc. has designed a refuge for sexually abused children in Davao City within the next three years under the shelter program.
- ▶ To launch an Information Education Campaign focused on the prevention of child sexual abuse in the 3rd Congressional District of Davao City, via film production of *Dr. MAYETH MONTA* biographical book "*SUFFERED IN SILENCE*" *Turn the pain into power.*

Your support to our programs is valuable in making our voices heard.



A.

Suffered in Silence

*A film bio of Dr. Mayeth Monta, author of the book
Suffered in Silence: Turn Pain into Power*

This initiative aims to harness the power of film to advocate for survivors of sexual abuse. By sharing her powerful story and personal journey, we seek to transform pain into empowerment, raising awareness and fostering support for those affected.



Running Title:

Suffered in Silence

Director: **Arnold Santos Argaño**

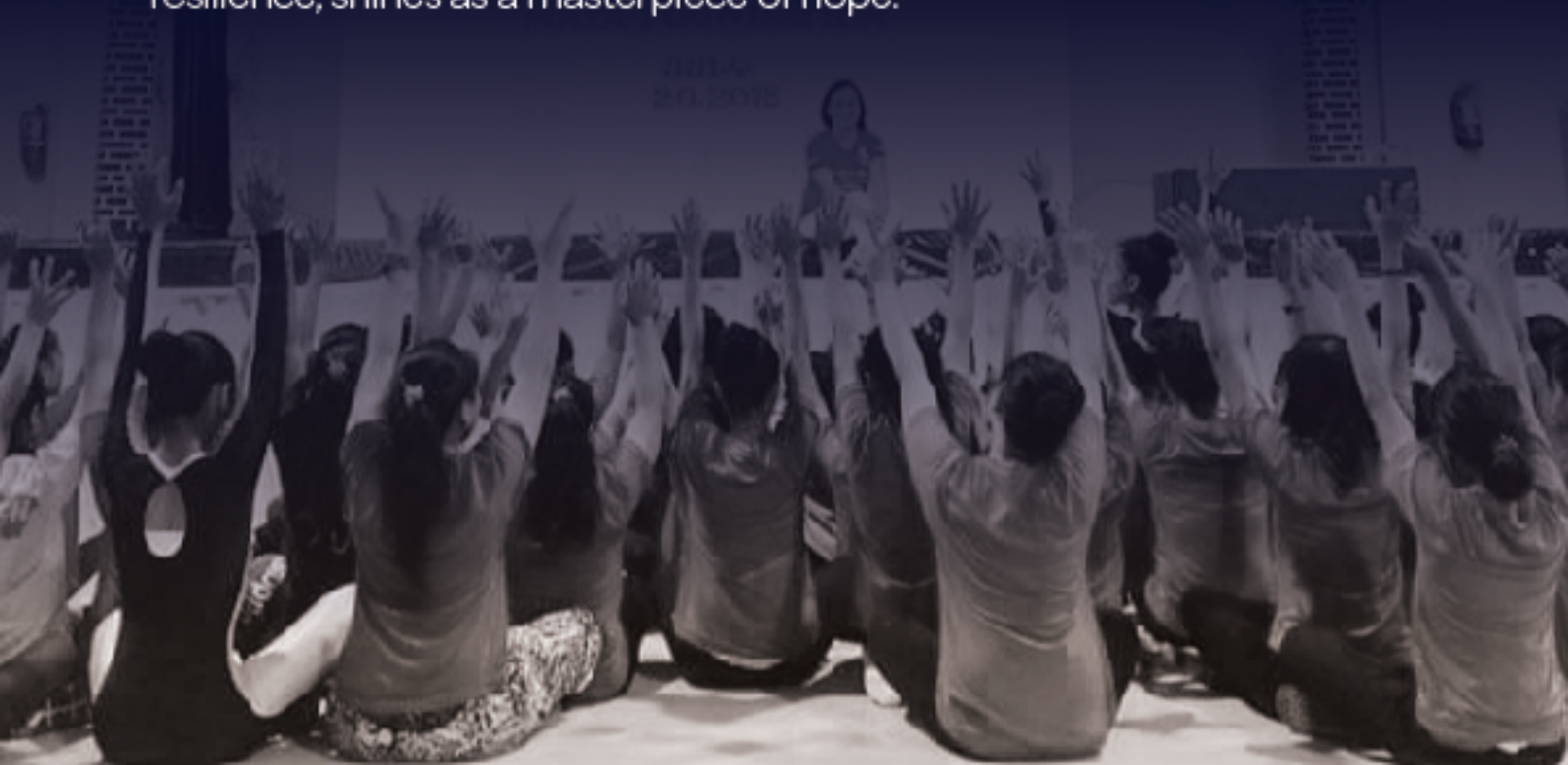
Writer: **Honeylyn Alipio**

Logline:

Maya, a Filipino nanny in London, overcomes a shadowed childhood and the challenges of overseas labor to build a foundation for abused girls in the Philippines, transforming her pain into a beacon of hope.

Synopsis:

Maya's childhood was marked by poverty and abuse, forcing her to hide and suffer in silence. Despite her bright beginnings, her education and spirit were crushed under the weight of her trauma. Escaping her hometown, Maya found work abroad, enduring loneliness but discovering the kindness of strangers. Upon returning home, she faced new battles, including a greedy family and an uncle who still sought to torment her. After enduring betrayal in love, Maya channeled her pain into a book and a vision to build a sanctuary for abused young girls and boys. Returning to her hometown in her forties, Maya transforms her suffering into strength, creating a foundation that offers hope and refuge for young girls like her. Her life, a testament to resilience, shines as a masterpiece of hope.



B.

MAYA'S ORGANIZATION PHILIPPINES, INC. REHABILITATION CENTRE

*Purok 2, Manuel Guianga,
Tugbok, Davao City*

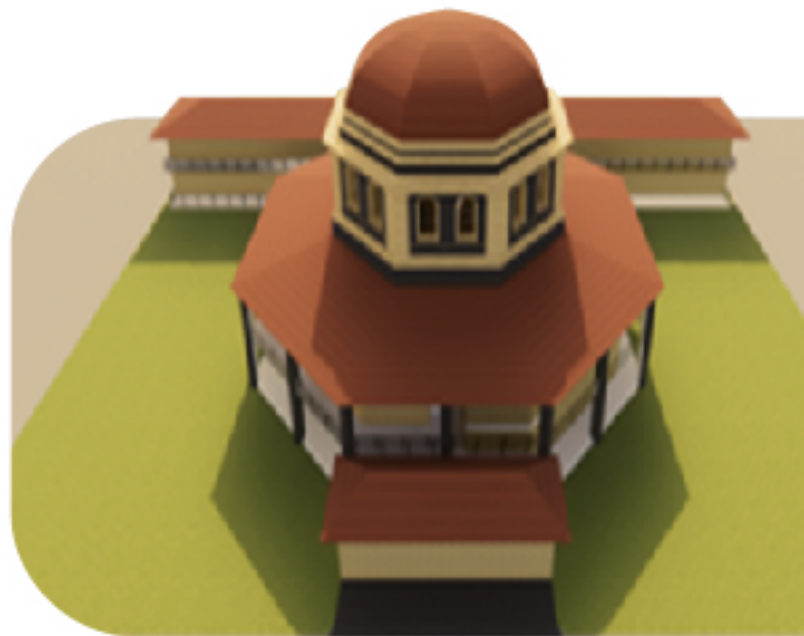
The project aims to establish a dedicated shelter for abused women and children, providing them with a safe and nurturing environment where they can heal and rebuild their lives. This facility will offer comprehensive support services, including counseling, medical care, legal assistance, and educational programs, tailored to meet the unique needs of survivors. Our goal is to empower these individuals, helping them overcome trauma and regain their sense of security and dignity, while also raising awareness about the issue of abuse in our community.



SPACE PLANNING:

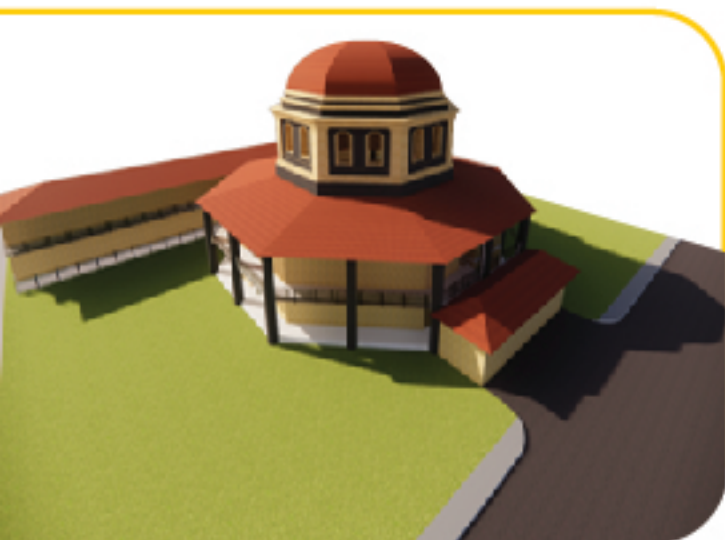
*allocated space:
approximately 2,000sqm*

**Including garden and atrium spaces*



GROUND FLOOR AREA:

Spaces Located @ the Ground Floor



LEFT WING: EDUCATIONAL WING

- ▶ Classrooms
- ▶ Children's Dining Area
- ▶ Study/Work & Activity Area
- ▶ Meditation & Consultation Rooms
- ▶ Audio-Visual Rooms
- ▶ Library
- ▶ Male & Female Comfort Rooms

RIGHT WING: ADMINISTRATION WING

- ▶ Main Offices
- ▶ Main Kitchen & Pantry
- ▶ Laundry Area
- ▶ Staff Dining Area
- ▶ Storage & Maintenance
- ▶ Clinic
- ▶ Security & CCTV Room
- ▶ Staff Comfort Rooms
- ▶ Waste Disposal area





MAIN RECEIVING AREA & LOBBY

- ▶ Main Lobby
- ▶ Receiving Area
- ▶ Waiting Area/Lobby
- ▶ Comfort room

MAIN USERS OF THE PROJECT

(Based on "Part 1, Administration and Organization" of the said document)

- | | |
|---------------------------------|---------------------|
| ▶ Executive Director | ▶ Medical Staff |
| ▶ Supervising Social Worker | ▶ Maintenance Staff |
| ▶ Social Workers | ▶ Security Staff |
| ▶ Houseparent/Caregiver | ▶ Program Staff |
| ▶ Other Program and Admin Staff | ▶ Kitchen Staff |
| ▶ Children (Victims) | ▶ Guests |

REQUIRED SPACES

(Based on "Part 2, Physical structures and Safety of the said document)

- | | | |
|----------------------|--------------------------------|-------------------------|
| ▶ Offices | ▶ Pantry | ▶ Bath & Toilets |
| ▶ Lobby | ▶ Laundry Area | ▶ Clinic |
| ▶ Receiving Area | ▶ Recreational Area/Facilities | ▶ Study Area |
| ▶ Conference Room(s) | ▶ Atrium/Activity Area | ▶ Chapel |
| ▶ Staff Room | ▶ Storage Room | ▶ Meditation Room |
| ▶ Security Room | ▶ Maintenance Room | ▶ Audio/Visual Room |
| ▶ CCTV Room | ▶ Garden | ▶ Library |
| ▶ Bedrooms | ▶ Classrooms | ▶ Garage/Parking Area |
| ▶ Dining | ▶ Living Rooms | ▶ Waste Management Area |
| ▶ kitchen | | |

SPACE PLANNING:

allocated space: approximately 2,000sqm

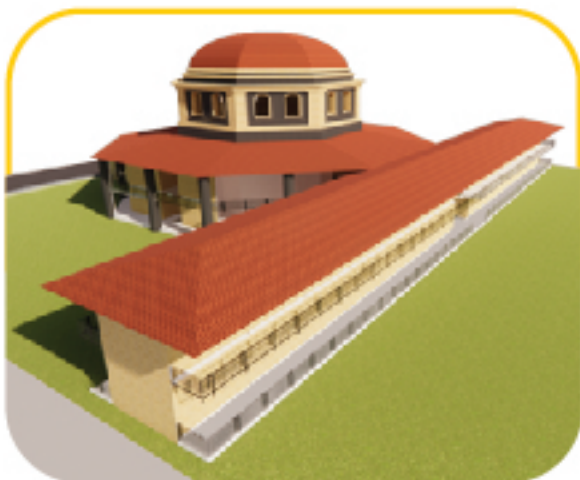
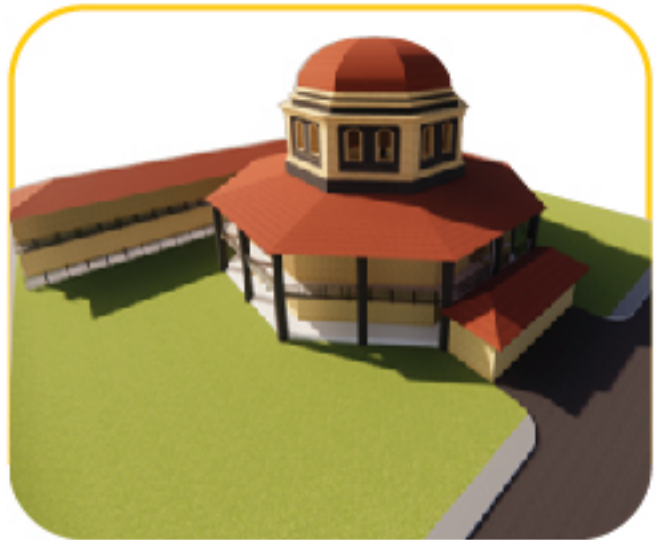
**Including garden and atrium spaces*

SECOND FLOOR AREA:

Spaces Located @ the Second Floor

LEFT WING: EDUCATIONAL WING

- ▶ Children's Bedrooms
- ▶ Children's Living Room
- ▶ Study Area
- ▶ Prayer & Meditation Room
- ▶ Children's Toilet & Bath



RIGHT WING: ADMINISTRATION WING

- ▶ Staff Bedrooms
- ▶ Staff Locker Room
- ▶ Staff Conference Room
- ▶ Storage Room

AGENCY DIRECTOR'S QUARTERS

- ▶ Director's Office
- ▶ Kitchen, Pantry & Dining area
- ▶ Receiving Area
- ▶ Storage Room
- ▶ Toilet & Bath
- ▶ Conference Room



WHAT ARE THE BENEFITS OF BEING A SPONSOR?

1. POSITIVE BRAND IMAGE AND CORPORATE SOCIAL RESPONSIBILITY (CSR)

► Enhancing Public Perception:

Associating your brand with a cause that focuses on the well-being of children and combating sexual abuse strengthens your company's image as a socially responsible entity. This can lead to increased customer loyalty and positive media coverage.

► Alignment with Social Causes:

Contributing to a project that addresses such a serious issue aligns your brand with meaningful social causes, showcasing a commitment to making a difference in society.



2. TARGETED AUDIENCE ENGAGEMENT

► Reaching Compassionate Consumers:

The film's target audience is likely to be individuals who care deeply about social issues, making them more likely to support brands that share their values. This can lead to increased engagement with a highly motivated and socially conscious audience.

► Building Emotional Connections:

Sponsoring a film with such a poignant message allows your brand to create an emotional connection with the audience, which can result in long-term customer relationships.



3. EXCLUSIVE MARKETING OPPORTUNITIES

► **Brand Visibility:**

Your brand will be prominently featured in promotional materials, events, and the film itself, ensuring high visibility among viewers and attendees.

► **Tax Benefits:**

Contributions to the film, especially if it's structured as a charitable project, might qualify for tax deductions, offering financial incentives in addition to the positive publicity.



HOW DO WE PROMOTE OUR SPONSORS?



Film



Social Media and Website



Press Release



Key Opinion Leaders



Events

SPONSORSHIP PACKAGES

TITANIUM (20,000 GBP)

As a Titanium sponsor, your brand will receive prominent visibility across all event marketing and communication materials. This includes prime product placement in the film, featured visibility in pocket events and initiatives, and extensive exposure through social media content and the event website.

_____ Exposures and Benefits: _____

- ▶ Presenter
- ▶ Branding/Product placements in the film;
- ▶ Branding on pocket events/initiatives;
- ▶ Branding on merchandise, i.e. shirts, bags, etc.;
- ▶ Social media exposure (website, Fb, IG, YouTube, Tiktok);
- ▶ Branding on email/sms blasts;
- ▶ Branding on Maya Village (Legacy Wall) change the legacy wall or any
- ▶ Sponsorship report

DIAMOND (15,000 GBP)

As a Diamond sponsor, your brand will be prominently featured across all event marketing and communication materials. This includes prominent product placement in the film, visibility in pocket events and initiatives, and extensive exposure through social media content and the event website.

_____ Exposures and Benefits: _____

- ▶ Co-Presenter;
- ▶ Branding/Product placements in the film;
- ▶ Branding on pocket events/initiatives;
- ▶ Branding on merchandise, i.e. shirts, bags, etc.;
- ▶ Social media exposure (website, Fb, IG, YouTube, Tiktok);
- ▶ Branding on email/sms blasts;
- ▶ Branding on Maya Village (Legacy Wall) legacy wall or any
- ▶ Sponsorship report

SPONSORSHIP PACKAGES

PLATINUM (10,000 GBP)

As a Platinum sponsor, your brand will be prominently featured in all event marketing and communication materials. This includes visibility in pocket events and initiatives, social media content, and on the event website.

_____ Exposures and Benefits: _____

- ▶ Co-Presenter;
- ▶ Branding on pocket events/initiatives; add co-presenter
- ▶ Branding on merchandise, i.e. shirts, bags, etc.;
- ▶ Social media exposure (website, Fb, IG, YouTube, Tiktok);
- ▶ Branding on email/sms blasts;
- ▶ Branding on Maya Village (Legacy Wall);
- ▶ Sponsorship report

GOLD (7,000 GBP)

As a Gold sponsor, your brand will be highlighted in selected event marketing and communication materials. This includes visibility in specific pocket events and initiatives, social media content, and on the event website.

_____ Exposures and Benefits: _____

- ▶ Branding on pocket events/initiatives;
- ▶ Branding on merchandise, i.e. shirts, bags, etc.;
- ▶ Social media exposure (website, Fb, IG, YouTube, Tiktok);
- ▶ Branding on email/sms blasts;
- ▶ Branding on Maya Village (Legacy Wall);
- ▶ Sponsorship report

SPONSORSHIP PACKAGES

SILVER (5,000 GBP)

As a Silver sponsor, your brand will be showcased in selected event marketing and communication materials. This includes visibility in pocket events and initiatives, as well as exposure through social media content and the event website.

Exposures and Benefits:

- ▶ Branding on pocket events/initiatives;
- ▶ Branding on merchandise, i.e. shirts, bags, etc.;
- ▶ Social media exposure (website, Fb, IG, YouTube, Tiktok);
- ▶ Branding on email/sms blasts;
- ▶ Branding on Maya Village (Legacy Wall);
- ▶ Sponsorship report

BRONZE (3,000 GBP)

As a Bronze sponsor, your brand will be included in selected event marketing and communication materials. This also encompasses visibility in pocket events and initiatives, as well as exposure through social media content and the event website.

Exposures and Benefits:

- ▶ Branding on pocket events/initiatives;
- ▶ Branding on merchandise, i.e. shirts, bags, etc.;
- ▶ Social media exposure (website, Fb, IG, YouTube, Tiktok);
- ▶ Branding on email/sms blasts;
- ▶ Branding on Maya Village (Legacy Wall);
- ▶ Sponsorship report

PATRON (200 GBP)

your branding will be featured on selected event marketing and communication materials, pocket events/initiatives, social media content, and website 200 GBP.



Despite of the painful experience and the challenges that came with it, I remain to carry with me my faith. I still take risks and I choose to move forward. I know that amidst the failures, I am still bound to succeed... and become a blessing to others...

Dr. Marieta "Maya" Monta

"There's always a bridge that connects you to the other side. All it takes is courage to take that leap of faith. Believing that as sojourners in this world, where we go; we leave footprints of hope and make a difference to someone's life."

